

CLUSTER : Economic Development & Planning
 UNIT : Development Planning & Management
 TARIFF : SIGNAGE (GENERAL ADVERTISING)

Charge Code	Details	Present Tariff Excluding Vat (2024/2025)	Tariff Excluding Vat (2025/2026)	Tariff Including Vat (2025/2026)	Tariff Including Vat (2026/2027)	Tariff Including Vat (2027/2028)
		R	R	R	R	R
SIGNAGE/ADVERTISING LOCALITY BOUND (EXCLUDING POSTERS) (all areas)						
Non-Illuminated (Application Fee)						
DPGA0001CC	Less than 2m ²	R304.35	R320.00	R368.00	R386.00	R386.00
	Greater than 2m ²	R83.48 per m ² with a minimum of R304.35	R89.57 per m ² with a minimum of R320.00	R103.00 per m ² with a minimum of R368.00	R108.00 per m ² with a minimum of R386.00	R108.00 per m ² with a minimum of R386.00
Illuminated (Application Fee)						
DPGA0002-3CC	Any size	R95.65 per m ² with a minimum of R318.26	R100.87 per m ² with a minimum of R333.91	R116.00 per m ² with a minimum of R384.00	R122.00 per m ² with a minimum of R403.00	R122.00 per m ² with a minimum of R403.00
DPMS0017CC	Not encroaching	Discontinued				
DPMS0018CC	Encroaching	Discontinued				
SIGNAGE/ADVERTISING NON-LOCALITY BOUND (EXCLUDING POSTERS) (all areas)						
DPGA0004CC	Less than 36m ² , on private property	R9 906.96	R10 402.61	R11 963.00	R12,561.00	R12,561.00
	Greater than 36m ² on private property	R9 906.96 basic fee plus R893.91 per m ²	R10 402.61 basic fee plus R938.26 per m ²	R11 963.00 basic fee plus R1 079.00 per m ²	R12 561.00 basic fee plus R1 133.00 per m ²	R12 561.00 basic fee plus R1 133.00 per m ²
DPGA0005/6CC	Pre- Assessment	R2 971.30 basic fee plus R269.57 per m ²	R3 120.00 basic fee plus R283.48 per m ²	R3 588.00 basic fee plus R326.00 per m ²	R3 767.00 basic fee plus R342.00 per m ²	R3 767.00 basic fee plus R342.00 per m ²
DPGA0033CC	Billboards on Council Property Application fee	R9 906.96	R10 402.61	R 11,963.00	R 12,561.00	R 12,561.00
DPGA0034CC	Billboards on Council Property Monthly rental fee - (Agreement to be signed)	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0035CC	Advertising on Street Lamp Poles	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0036CC	Advertising on Bus Shelters	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0037CC	Advertising on Litter (Rubbish) Bins	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0038CC	Advertising on Taxi Ranks	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0039CC	Advertising on Municipal Properties	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0041CC	Billboard Application by the State and its Entities	25% discounted of the prescribed billboard fee	25% discounted of the prescribed billboard fee	25% discounted of the prescribed billboard fee	25% discounted of the prescribed billboard fee	25% discounted of the prescribed billboard fee
DPGA0007CC	Appeal lodged in terms of the applicable By-law	R4 835.65	R5 077.39	R 5,839.00	R 6,131.00	R 6,131.00
DPGA0008CC	Billboards on Council Property (Incubation Program) Monthly rental fee - (Agreement to be signed)	10% of advertising income	10% of advertising income	10% of advertising income	10% of advertising income	10% of advertising income
DPGA0009CC	Building wrap application for Declared Problem Buildings	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee
DPGA0010CC	Building wrap for Buildings in distress in the inner City	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee
DPGA0011CC	Murals - Application Fee	R2 282.61	R2 396.52	R 2,756.00	R 2,894.00	R 2,894.00

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		R	R	R	R	R
Temporary Advertising Signs						
DPGA0012CC	Banner on Tollgate-bridge (Fixed size of 36m²) 5 days	R12 493.04 / 5 days	R13 117.39 / 5 days	R15 085.00 / 5 days	R15 839.00 / 5 days	R15 839.00 / 5 days
DPGA0013CC	Banner on Tollgate-bridge (Fixed size of 36m²) 10 days	R20 694.78 / 10 days	R21 729.56 / 10 days	R24 989.00 / 10 days	R26 238.00 / 10 days	R26 238.00 / 10 days
DPGA0014CC	Pedestrian Bridges	R6 193.91 / 5 days	R6 503.48 / 5 days	R7 479.00 / 5 days	R7 853.00 / 5 days	R7 853.00 / 5 days
DPGA0015CC		R8 671.30 / 10 days	R9 105.22 / 10 days	R10 471.00 / 10 days	R10 995.00 / 10 days	R10 995.00 / 10 days
DPGA0016/17CC	Flags/Banners for special events	R1 188.70 application fee plus R26.09 per m2	R1 247.83 application fee plus R27.83 per m2	R1 435.00 application fee plus R32.00 per m2	R1 507.00 application fee plus R34.00 per m2	R1 507.00 application fee plus R34.00 per m2
DPGA0018CC	Advertising trailers	R12 425.22 per 12 month period	R13 046.09 per 12 month period	R15 003.00 per 12 month period	R15 753.00 per 12 month period	R15 753.00 per 12 month period
DPGA0019CC	Removal of Posters	R106.09 per poster (that has been approved but not removed three days after the event)	R111.30 per poster (that has been approved but not removed three days after the event)	R128.00 per poster (that has been approved but not removed three days after the event)	R134.00 per poster (that has been approved but not removed three days after the event)	R134.00 per poster (that has been approved but not removed three days after the event)
DPGA0020/21CC	Removal of unauthorised advertisements/signs	Contractor's Cost plus 150% or a minimum recovery fee of R1037.39 per advertisement /sign whichever is the highest	Contractor's Cost plus 150% or a minimum recovery fee of R1 089.57 per advertisement /sign whichever is the highest	Contractor's Cost plus 150% or a minimum recovery fee of R1 253.00 per advertisement /sign whichever is the highest	Contractor's Cost plus 150% or a minimum recovery fee of R1 315.00 per advertisement /sign whichever is the highest	Contractor's Cost plus 150% or a minimum recovery fee of R1 315.00 per advertisement /sign whichever is the highest
DPGA0022CC	Registration for Estate agents pointer boards/sandwich boards and registration for Contractor's boards	R169.57	R 178.26	R 205.00	R 215.00	R 215.00
DPGA0023CC	Removal of unauthorised signs for registered estate Agents and Contractors	R106.96 per sign	R112.17 per sign	R129.00 per sign	R135.00 per sign	R135.00 per sign
POSTERS (all areas)						
Non-Profit Bodies, Awareness Campaigns by government departments and Grant-In-Aid events with no commercial content/logos (subject to submission of an N.P.O Certificate)						
DPGA0041-47CC	Up to 100 posters	R2.61 per poster (R235.65 minimum fee)	R2.61 per poster (R247.83 minimum fee)	R3.00 per poster (R285.00 minimum fee)	R3.00 per poster (R299.00 minimum fee)	R3.00 per poster (R299.00 minimum fee)
	Greater than 100 posters	R4.35 per poster	R4.35 per poster	R5.00 per poster	R5.00 per poster	R5.00 per poster
	Greater than 200 posters	R5.22 per poster	R5.22 per poster	R6.00 per poster	R6.00 per poster	R6.00 per poster
	Greater than 300 posters	R6.09 per poster	R6.09 per poster	R7.00 per poster	R7.00 per poster	R7.00 per poster
	Greater than 500 posters	R9.57 per poster	R10.43 per poster	R12.00 per poster	R13.00 per poster	R13.00 per poster
	Greater than 550 posters	R24.35 per poster	R25.21 per poster	R29.00 per poster	R30.00 per poster	R30.00 per poster

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		R	R	R	R	R
Posters with no commercial content/logos by private organisations						
DPGA0048CC	Up to 50 posters	R13.04 per poster (R568.70 minimum fee)	R13.91 per poster (R597.39 minimum fee)	R16.00 per poster (R687.00 minimum fee)	R17.00 per poster (R721.00 minimum fee)	R17.00 per poster (R721.00 minimum fee)
DPGA0049CC	Greater than 50 posters	R16.52 per poster	R17.39 per poster	R20.00 per poster	R21.00 per poster	R21.00 per poster
DPGA0050CC	Greater than 200 posters	R22.61 per poster	R23.48 per poster	R27.00 per poster	R28.00 per poster	R28.00 per poster
Posters with commercial content/logos by private organisations						
DPGA0051CC	Up to 50 posters	R20.00 per poster (R856.52 minimum fee)	R20.87 per poster (R899.13 minimum fee)	R24.00 per poster (R1034.00 minimum fee)	R25.00 per poster (R1086.00 minimum fee)	R25.00 per poster (R1086.00 minimum fee)
DPGA0052CC	Greater than 50 posters	R33.04 per poster	R34.78 per poster	R40.00 per poster	R42.00 per poster	R42.00 per poster
Posters of a commercial nature/events held at legal commercial venues (INCLUDING NIGHT CLUBS)						
DPGA0053CC	Up to 50 posters	R44.35 per poster (R2 020.87 minimum fee)	R46.96 per poster (R2 121.74 minimum fee)	R54.00 per poster (R2 440.00 minimum fee)	R57.00 per poster (R2 562.00 minimum fee)	R57.00 per poster (R2 562.00 minimum fee)
DPGA0054CC	Greater than 50 posters	R55.65 per poster	R58.26 per poster	R67.00 per poster	R70.00 per poster	R70.00 per poster
DPGA0028CC	Election posters	Refundable deposit of R200.00 per party/candidate per ward (No VAT)	Refundable deposit of R200.00 per party/candidate per ward (No VAT)	Refundable deposit of R210.00 per party/candidate per ward (No VAT)	Refundable deposit of R221.00 per party/candidate per ward (No VAT)	Refundable deposit of R221.00 per party/candidate per ward (No VAT)
DPGA0029CC	Council/Government campaigns/events (provided that the statutory body is the applicant)	25% of fee - 1. up to 50 posters: R44.35 per poster (R2 020.87 minimum fee) 2. greater than 50 posters : R55.65 per poster	25% of fee - 1. up to 50 posters: R46.96 per poster (R2 121.74 minimum fee) 2. greater than 50 posters : R58.26 per poster	25% of fee - 1. up to 50 posters: R54.00 per poster (R2 440.00 minimum fee) 2. greater than 50 posters : R67.00 per poster	25% of fee - 1. up to 50 posters: R57.00 per poster (R2 562.00 minimum fee) 2. greater than 50 posters : R70.00 per poster	25% of fee - 1. up to 50 posters: R57.00 per poster (R2 562.00 minimum fee) 2. greater than 50 posters : R70.00 per poster
DPGA0031/32CC	route markers for information purposes (as approved by the eThekweni Transport Authority)	R79.13 minimum fee plus R2.61 per poster	R83.48 minimum fee plus R2.61 per poster	R96.00 minimum fee plus R3.00 per poster	R101.00 minimum fee plus R3.00 per poster	R101.00 minimum fee plus R3.00 per poster

NOTES:

- 1) Definition for Maximum, Partial & Minimum control areas - see attached explanatory table.
- 2) Back to back and V-shaped advertising structures – the area (m²) of both the sides will be combined and the total will be used to calculate the pre-assessment and full application fee.
- 3) Mini - Billboards on Council Property - Monthly Rental Fee : An agreement will be entered into that will detail the terms and conditions.
- 4) Appeal fees may be refunded in cases where an appeal is withdrawn in its entirety.

EXEMPTIONS AND/OR SPECIAL CIRCUMSTANCES

- a) Tariffs may be reduced for applications from registered non-profit organisations to a maximum of 50% at the discretion of the Head: DPE&M on receipt of a detailed motivation and proof of registration, on submission of the application.
- b) State is defined as any sphere of government or Dept thereof including State owned Entities.
- c) No refund is applicable for an application except in the circumstances that the application fee was incorrectly calculated. Applications for such refunds and accompanying evidence to be made within, 12 months of date of payment.

CLUSTER : Development Planning & Management
 UNIT : SIGNAGE (General Advertising : Classification of Areas)
 TARIFF : **ECONOMIC DEVELOPMENT & PLANNING**

EXPLANATORY TABLE

MAXIMUM		PARTIAL		MINIMUM
Natural landscape	Rural landscape	Urban landscape	Urban landscape	Urban landscape
Natural Parks	Municipal Parks	Metropolitan	Central Business	Central
Nature reserves	Horticultural areas	Open Space Systems	Districts	commercial
Forestry areas	Private Open	Private Open Spaces	Commercial &	districts linked to
Natural environments	Spaces	Public Open Spaces	office	railway/industrial
Marine Reserves	Public Open	Pedestrian malls	components	zones
Beaches and	Spaces	Pedestrian squares	of residential	Industrial areas
Sea shores	Rural small	Community facilities	amenities	Industrial zones
Oceans	holdings	Urban small holdings	Commercial enclaves	Transport nodes
Extensive agriculture	Intensive	All Residential zones	in residential areas	Traffic corridors
	agriculture	Scenic features	Commercial nodes &	Transportation
	Scenic drives	Scenic drives	ribbon development	terminals
Scenic corridors	Scenic routes	Gateways	Municipal /	
Scenic landscape	Scenic features	River corridors	government	
River corridors	Peri-urban and	Wetlands	Entertainment districts	
Wetlands	Traditional	Conservation Areas	or complexes	
Open Spaces	areas	Heritage and	Educational	
		Battlefield sites	institutions	
		Historic or graded	Sports fields & stadias	
		buildings and areas	Mixed use & interface	
		Visual zones along	areas	
		urban freeways	Visual zones along	
			urban roads	