

# Application for Posters

I herewith make application in terms of the eThekweni Municipality: Outdoor Advertising Bylaws 2018 for permission to display/erect Street Pole Posters.



### Type of Applicant

Private	
Municipality / Government	

Department	
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Title	Mr	Mrs	Miss
Full Name			
Identity No			
Employee Service Number	-----		
Tel No			
Cell No			
Fax No			
E-mail Address			

### Postal Address for Address for Notification of service of documents including Physical address and email address.

Unit no	
Street address	
Suburb	
E-mail Address	
Postal Code	

### Business Details CC/Pty/Trust etc

Type	
Name	
CK/Company/Trust number	

### Event Details

Name	
Date	2 0 1
Venue	

### Poster Details

Region	
Area	
Category (please tick)	A      B      C      D      Other
Period from	
To	
Quantity (Specify)	

### Receipt Details

Date Paid	2 0 1
Receipt Number	
Vote Number	
Fee Amount	

### Email Details (if Council)

Address	
Message	
Response	

I, the undersigned, being the applicant, do hereby acknowledge that I have read and understood the conditions on the reverse of the application form pertaining to the granting of the permission sought in this application and do further acknowledge and agree that I shall reimburse the Council for the cost of removal of any poster/s, authorized in terms of this application which remain on poles after the authorised date.

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date

## CONDITIONS

1. All poster advertising will be in accordance with Council Advertising Signage Policy and Bylaws.
2. Advertising matter unconnected with the meeting, function or event shall not occupy more than ten (10) percent of the surface of the advertisement and is to be displayed at the bottom of the poster.
3. Advertisements and Boards shall not be placed in such a situation or fastened in such a manner as likely, in the opinion of the Head: Development, Planning, Environment & Management, to constitute ant danger to any vehicular traffic or pedestrian or to any other person or any property in any street or public place or to cause damage to Municipal property.
4. All posters shall be attached with strings or other non-metallic fastening. Under no circumstance are posters to be fixed directly onto buildings, walls, fences or trees. The maximum dimensions of the board on which any poster is affixed shall not exceed 0.9m X 0.61m. **Under no circumstances are poster boards to be attached to any pole bearing traffic sign (including street names or destination signs) or traffic signals, trees, freeways, national roads, natural features & bridges**, and no part of any poster shall be erected closer than 3.0m from any overhead wire or street light whichever is the lower.
5. No part of any poster may be lower than 2.5m above ground level. Advertisements relating to the same meeting function or event or election candidate shall not be placed within 120m of each other, and shall not be placed so that the content of separate advertisements when read in succession, forms a continuous legend relation to the same meeting, function or event.
6. There must be a minimum of 120m spacing between posters of the same event.
7. No election advertisements shall be displayed for longer than the period stipulated in the council resolution for that election year.
8. Posters erected on Municipal Electricity poles are subject to removal when maintenance work is necessary.

### FOR OFFICE USE

Pre-Acceptance Scrutiny Checklist	√	X
Application forms submitted in duplicate		
Application fee		
Suitable photographs of PRE-APPROVED artwork		
Application forms to correspond with drawings		
Email confirmation of approval of artwork		
List indicating site locations of posters		

Name of Scrutiniser

Date

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Amount Paid		Date Paid										2	0			Receipt No					
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#### Inter-Departmental Payment Details

Vote No																							
Batch No																							
Amount Paid																							
Date Paid																							

#### DECISION:

<b>APPROVED</b>		<b>REFUSED</b>		<b>REFERRED</b>	
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**DISCLOSURE OF INFORMATION CONTAINED IN THE APPLICATION FORM**

I the undersigned confirm that I have been informed about the intended use of any information that I have submitted together with my application to enable the assessment of the same application. I authorise the eThekweni Municipality to use the personal information provided in this application form as confirmation of my status and standing as an applicant and to verify any information contained in this application including the Authority to verify such application and registration with a professional body.

I understand that that the use of this information is restricted to the evaluation of the application strictly in line with any applicable laws relating to the application and evaluation thereof, and that such personal information will not be sold or disseminated to third parties not directly involved in the processing of the application without my consent.

I understand that the evaluation of my application include the sharing of all relevant documentation hereby submitted to both internal and external parties who may have an interest in the application and are required to be notified by law in terms of the relevant information.

Signature of Applicant .....