



## **INVITATION TO REGISTER WITH CLERMONT COMMUNITY TOURISM ORGANISATION**

Durban Tourism invites all tourism product owners residing in the Clermont area, to register with Clermont Community Tourism Organisation. The primary aim is to provide all Tourism related SMMEs in this area with the opportunity to fully participate in the activities of promoting and marketing Clermont experiences.

### **The following business categories form part of the invited industry.**

- Arts and Craft: Manufacture of Tourism related products (novelties and souvenirs).
- Accommodation e.g. Backpackers, B&B, Guest House, Lodges, self-catering and hotels.
- Performing Arts: Jazz Artist, Jazz Group, Musicians and Traditional performing Groups.
- Caterers / Eateries and restaurants / pub and Taverns.
- Event's Organizers / Companies.
- Tour Guides.
- Tour operators.

### **Benefits:**

- It is by law that every tourism-related business operating in and around the eThekweni Municipality is registered with their local Community Tourism Organisation.
- Stimulating community beautification and heritage restoration.
- Opportunities for small business and entrepreneurs either to participate in or to provide support the tourism sectors.
- The business that is registered with the Clermont KwaDabeka Community Tourism Organisation will be advertised on its website.
- Display of Business Brochures in the office.
- Be Marketed by Durban Tourism.
- Receive a membership certificate and the accreditation letter from the CTO.

Registration forms are obtainable from and be returned to Clermont Sizakala Centre office No.107 the Tourism Office from Monday –Friday between 08h00-16h30.

**For more information they contact Sbusiso Mthembu on 031-711 2326 or 084 4464 875.**

**Sibusiso Sithole  
City Manager**

