Guangzhou is located on the northern edge of the Pearl River Delta, adjacent to the South Sea, Hong Kong and Macao. Guangzhou is the transportation and communication hub and trading port of South China, best known as the Southern Gateway of China.

There are 10 districts and 2 county-level cities within Guangzhou’s administrative jurisdiction. The whole city covers an area of 7,434 square kilometers. The city enjoys a sub-tropical monsoon climate with mild annual temperatures and plenty of rainfall. With various colorful flowers blooming all the year round, Guangzhou boasts the reputation as the City of Flowers.

Guangzhou is the center for international trade and economic cooperation in South China. The Chinese Import & Export Commodities Fair (also known as Canton Fair) has been held biannually in Guangzhou since 1957. The city’s overall economic strength ranks 3rd in China, with its GDP at 1230.312 billion RMB (about 186.4 billion USD) in 2011, and its per capita GDP at over 100,000 RMB (about 15,385 USD). Being one of the five national central cities in China (Beijing, Tianjin, Shanghai, Guangzhou, Chongqing), Guangzhou also enjoys the fame of being a thousand-year-old commerce city: 224 of the Fortune 500 Companies have already settled in Guangzhou; and the city was awarded the Best Commercial City in Mainland China in 2010 by Forbes magazine.

Guangzhou is a city with a long history of over 2,200 years and great cultural heritage. Guangzhou was the starting point of the ancient ‘Marine Silk Road’ and was recognized as one of the important ports in the world 1,000 years ago.